## Benefits of Recycled Rubber



## **ENVIRONMENTAL BENEFITS**

Recycling rubber tires means that millions of scrap tires are no longer dumped in landfills, or left illegally in sensitive habitats. Instead, more than 75 percent of these tires are being recycled and reused annually. Recycling saves impressive amounts of energy, which ultimately reduces greenhouse gas emissions. Using recycled rubber in molded products, for example, creates a substantially smaller (by a factor of up to 20 times) carbon footprint as compared to using virgin plastic resins.

## **ECONOMIC BENEFITS**

In addition to being an environmental steward, the recycled rubber industry is an economic leader and job creator. According to a 2019 study, the rubber recycling industry generates more than \$2.47 billion annually in economic activity. This includes, providing nearly 8,500 good-paying jobs (direct and indirect) in all 50 states which generate more than \$500 million in employee wages and \$182 million in federal, state, and local tax revenues.

## **EXPANDING OPPORTUNITY THROUGH DESIGN**

Recycled rubber is being used by manufacturers in a wide variety of applications. Manufacturers prize scrap rubber as a raw material for its cost and energy savings. Here are some industries that are innovating with recycled rubber:

- Infrastructure
- Playground Surfaces
- Medical
- Sports
- Agriculture
- Home & Garden

>75% \$500M 8.5K